

Clip: 1 of 1

### Need to accelerate energy efficiency

**BUSINESS BUREAU**  
Hyderabad

Industry experts called on the need to accelerate efforts on energy efficiency. Speaking at the CII organised PaperTech, A S Mehta, VP, Indian Paper Manufacturers Association (IPMA) & president, JK Paper stressed on environmental friendly initiatives by the pulp and paper sector.

The sector should improve on water and energy consumption, he added. Sanjay Awasthi, president, Sugar Technologists' Association of India, highlighted the need to increase power from cogeneration.

The concept of modern sugar complex is to produce pharmaceutical grade refined sugar, cogeneration and production of fuel grade ethanol. Promoting use of steam in sugar and distillery, and water conservation are needed to achieve efficiency and sustainability.



**INDUSTRY SPEAK:** (From Left) KS Venkatagiri (ED, CII-Godrej GBC), K Viswanathan (chairman, PaperTech), A S Mehta (VP, IPMA) and Pawan Agarwal (President) at the CII Summit.